

ANNEX

Strengthening Cooperation on the Creative Economy in Northeast Asia (NEA)

GTI member states note the growing role of the creative economy as a driver of sustainable growth and cultural exchange in the NEA region. The creative economy represents a fast-evolving area that merges culture, technology, and entrepreneurship, contributing to job creation, generation of high value-added goods and services, diversification of regional economies.

Recognizing the impactful nature of creative industries, GTI member states express their readiness to promote dialogue, knowledge-sharing, and coordinated actions to strengthen creative cooperation across the region. They recognize that the creative economy can serve as a bridge between traditional industries and the digital future, reflecting the diversity and cultural richness of NEA while supporting the global competitiveness of its economies.

Priority 1. Fostering Dialogues on Creative Economy Development

Member states support dialogues among government bodies, development institutions, and creative clusters to exchange experience, identify challenges, and explore areas of mutual interest. They note the value of developing a shared understanding of key concepts, definitions, and measurement approaches for the creative economy to facilitate coordinated policy efforts.

Member states further note the importance of integrating creative economy issues into GTI's broader economic agenda, including discussions on trade, digitalization, and sustainable development, to ensure cross-sectoral synergies.

Priority 2. Supporting SMEs and Entrepreneurship in Creative Industries

Member states emphasize the importance of supporting small and medium-sized enterprises (SMEs) and startups engaged in creative industries, which serve as engines of innovation and employment. They encourage measures to improve access to finance, mentorship, and digital tools, as well as to promote collaboration between creative entrepreneurs and investors.

Member states note the importance of facilitating cooperation among creative business associations, incubators, and clusters to strengthen networking and market access, and to explore joint initiatives that enable creative products to reach regional and global markets.

Priority 3. Enhancing Human Capital and Digital Skills

Member states highlight the value of investing in education, professional training, and digital capacity building to empower creative professionals, especially youth and women.

They recognize that the development of human capital is key to ensuring long-term growth and resilience in creative industries.

Member states note the importance of establishing joint training programs, workshops and exchange initiatives for professionals, entrepreneurs, and students, focusing on digital technologies, intellectual property management, and creative entrepreneurship.

They also encourage collaboration among universities, research institutions, and industry partners to advance creative innovation and foster cross-cultural learning.

Priority 4. Promoting Mutual Trade in Creative Goods and Services

Member states recognize the potential of creative industries to enhance regional trade and strengthen cultural understanding among the peoples of NEA. They support initiatives that promote creative goods and services as well as the exploration of new platforms for cross-border cooperation and cultural exchange.

They emphasize the importance of digital tools in enabling broader participation in creative markets and call for wider access to creative technologies and platforms that can empower communities across the region.

Priority 5. Knowledge Exchange and Research on the Creative Economy

Member states acknowledge the need to deepen research cooperation and data sharing to understand better the economic and social contribution of creative industries in the region. They support collaborative studies and the exchange of best practices related to creative entrepreneurship, financing mechanisms, and innovation ecosystems.

They express readiness to strengthen cooperation in these areas through dialogue, training programs, and pilot initiatives. In this context, member states also highlight the opportunity to prepare a comprehensive review of GTI best creative solutions, which could serve as a practical tool for further joint efforts.

GTI member states express confidence that enhanced collaboration in the sphere of creative economy will contribute to innovative and sustainable growth, in line with the objectives of the GTI and the broader vision for regional partnership and prosperity.